



Proclamation

By the Governor of Alabama

WHEREAS, the beef cattle business in Alabama is one of the state's largest agricultural industries, representing a \$2.5 billion industry; and

WHEREAS, cash receipts from the sale of cattle and calves in 2019 reached \$400 million, which ranks second in cash farm income among Alabama farm commodities; and

WHEREAS, Alabama's 17,972 farms with cattle ranks 8th in the United States and on January 1, 2019 these farms had a total of 1.3 million head of cattle and calves; and

WHEREAS, the total value of cattle on Alabama farms last year was \$1.24 billion with a \$930 value per head; and

WHEREAS, beef is a delicious, nutritious meat containing quantities of zinc, iron, protein, vitamins and minerals with the known slogan "Beef. It's What's For Dinner."; and

WHEREAS, the beef industry is working hard to produce safe and wholesome products on our family farms across the state; and

WHEREAS, the 10,000 members of the Alabama Cattlemen's Association, encourage the people of Alabama to enjoy beef during the month of October; and

WHEREAS, October has been proclaimed Beef Month since 1964;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim October 2020, as

Beef Month

in the state of Alabama.



*Given Under My Hand and the Great Seal of the
Office of the Governor at the State Capitol in the City
of Montgomery on the 24th day of July 2020.*

Kay Ivey

Kay Ivey, Governor