



Proclamation

By the Governor of Alabama

WHEREAS, life insurance provides financial security to families who suffer loss, helping surviving family members meet immediate, ongoing and future obligations; and

WHEREAS, 90 million American families depend on life insurers' products to protect their financial and retirement security; and

WHEREAS, life insurers pay out \$1.7 billion to families and businesses every day; and

WHEREAS, Alabama residents own 5 million individual life insurance policies with coverage averaging \$54,000 per policyholder; and

WHEREAS, life insurance companies invest approximately \$60 billion in Alabama's economy; and

WHEREAS, there are 417 life insurers licensed to do business in Alabama, generating approximately 24,800 jobs; and

WHEREAS, the American Council of Life Insurers (ACLI) desires to make consumers more aware of their life insurance needs and the resources available for professional advice;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim September 2018, as

Life Insurance Awareness

Month

in the State of Alabama.



*Given Under My Hand and the Great Seal of the
Office of the Governor at the State Capitol in the City
of Montgomery on the 17th day of September 2018.*

Kay Ivey

Kay Ivey, Governor